

# Our five year strategy for health in south Sefton

2014 – 2019



Staying local  
& together

## We are **NHS South Sefton CCG**

We plan and buy or 'commission' nearly all local health services for around 155,000 people who live in the area stretching from Bootle in the south, Maghull to the east and Hightown in the north.

We want to make sure that local people have the best possible healthcare now and in the future. So we must continue to spend our money – around £226 million in 2014-2015 - wisely if we are to also achieve good improvements in health and wellbeing for everyone in south Sefton.

Our five year strategy has been developed jointly with our neighbours in NHS Southport and Formby CCG and it describes where we will focus our efforts towards improving the lives of our local residents.

This is our shared vision for better health across Sefton:

**“To create a sustainable healthy community based on health needs, with partners - focused on delivering high quality and integrated care services to all, to improve the health and wellbeing of our population.”**

The work needed to improve health and wellbeing will mostly be specific to south Sefton but we recognise that we cannot achieve our vision on our own. This is why our strategy is Sefton wide, so we can work more easily with our partners.

Through Sefton Health and Wellbeing Board we are coordinating our plans and our work. Together we have the opportunity to achieve more for people in south Sefton by sharing resources, reducing duplication and strengthening our combined efforts whenever we can.

These are some of the organisations we are working with:

Sefton Council  
Healthwatch Sefton  
NHS organisations like  
hospitals and other CCGs

Sefton CVS  
local voluntary, community  
and faith groups

The views of our patients and public have also been central to understanding what we need to do to improve health and health services, and we have been involving local people throughout this process too.



## How we have **developed our strategy**

Our journey began in 2012, the year when we were getting ready to become responsible for commissioning healthcare locally.

We worked with Sefton Council, NHS Southport and Formby CCG and other key partners to map existing health and social care services and to identify opportunities for improvement.

This exercise was called the Sefton Strategic Needs Assessment. The information gained through this exercise was used to shape a Sefton wide **Health and Wellbeing Strategy**, setting out overarching joint aims and objectives for statutory health and social care bodies across the borough.

Our joint Talking Health and Wellbeing and first Big Chat events were amongst the ways local people and patients were invited to get involved and give their views.

Since then we have had regular discussions with voluntary, community and faith groups, two more Big Chats and a series of Mini Chats. Healthwatch Sefton also held nine Community Chats on our behalf with groups who would not normally attend our more formal CCG events.

Alongside this, we have been speaking with a wide range of individuals and groups about specific service developments.

We have already been using this information to shape our annual business plans, as well as this longer term five year strategy for improved health, care and wellbeing.

Our plans and strategies have also been designed to help us to meet the duties that the Department of Health and the Government expects of us too.



## Where we are now...

This is what health looks like in south Sefton in 2014 based on all the facts and figures we know about what life is like for local people:

Over the **past decade our population has reduced** but in other parts of the country it has been increasing. It is set to **rise again** by a small number **by 2021**.

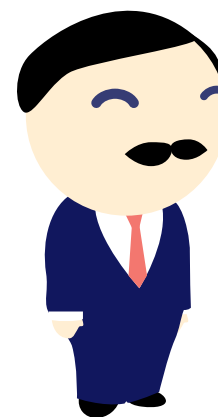


**Our population is getting older** - we have many more residents aged over 65 than the national average and by 2021 there will be nearly half as many more people aged over 85 years than now.

Over the next decade **we don't expect** to see much **change in the number of children and young people**.

**Fewer residents are of working age than nationally** and births have fallen whilst death rates in our poorest communities have risen.

**We have become more ethnically diverse**, with around 5% of our population from different backgrounds and cultures and we have seen a small number of international workers move here.



**Levels of long term health conditions** - especially heart disease, respiratory disease, kidney disease, mental health conditions and obesity - are **much higher** than national averages.

The **number of early deaths** from heart disease and cancer have **reduced over the last decade** as smoking rates have declined but we want to do more to close the gap between us and the national average.

Whilst **Sefton is more affluent** than its neighbours across Merseyside, **nearly one fifth of residents** live in pockets of the borough that are **amongst the 10% of most deprived communities** in the country.

**Child poverty is much higher** than in other parts of the country.

In those areas of **south Sefton** that are most deprived, **average life expectancy is 11 years less** than in the more affluent parts of the area.



2014

Community Chat with People First

Community Chat with Alzheimer's Society

Community Chat at May Logan's Knit and Natter

Mini Chat

Community Chat with Breathe Easy

Our five year strategy is completed

2019

APRIL 2014

MAY 2014

JUNE 2014

## Getting us to where **we want to be...**

Based on all the information we have gathered about health and current services and from what south Sefton residents have told us so far, we have identified three main areas where we need to transform health, care and wellbeing:

1. **Care for our older and vulnerable residents**
2. **Unplanned care**
3. **Primary care**

To help us to achieve improvements across these areas we have designed a number of supporting work programmes:



## How **we work**

Much of our work is led by our localities, which bring together GP practices in four areas that make up south Sefton – Bootle, Crosby, Maghull and Seaforth and Litherland – so we can really focus on what is needed in our different communities.

There are also two overarching transformational programmes that steer our wider work – Enhancing Quality in Primary Care and Care Closer to Home and our Virtual Ward programme, which we will further develop with our partners over the coming year, and which will help us to integrate services right across health and social care.

## What this **means for you**

If we are to make real improvements to the lives of everyone who lives in south Sefton we will need to transform health and social care services, so they work better together and allow more flexible and personalised care for people. We also want services to be available closer to where people live and at the times when they need them the most.

From speaking to local people, we know in general this is what they want too. The reoccurring themes in all our discussions with local people have helped us to define what we all want from health and care in the future.



So for everyone in south Sefton, no matter what age or where they live we want:

**Enhanced community and primary care services** – like district nursing and GP practices - so we can support more people to stay well and to remain safe and well in their own homes for as long as possible.

**More access to primary care services** at more convenient times, so people can be seen locally when they need help and advice.

**Fewer people being admitted to hospital** for urgent health problems than at present because they can be better treated closer to home.

**Hospitals being able to concentrate on providing specialist care** and treating those who are seriously ill because they are no longer dealing with people who can be better treated elsewhere.

**Health and social care services joining together** more, so people benefit from streamlined, personalised and effective care from the different organisations involved.

**The right support in place** for people so they can better manage their health conditions, preventing them from needing urgent hospital treatment.

**Information about health and wellbeing** widely available so that people can make easier choices about staying healthy, living healthier lives and where to go for help when they need it.



## What we need **to do now**

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We currently spend around 75% of our money on hospital based care and this will need to change if we are to achieve all that we hope for.

All public services are working in a financially challenging environment. So we will need to be even cleverer about how we spend our money in the future to achieve the best outcomes, and so that health services continue to be of the highest possible quality.

Every year we will publish a delivery plan, setting out what we intend to commission towards meeting the vision in this strategy and we will continue to involve south Sefton residents in this work.

So we can all be sure that our plans are working, our performance will be regularly assessed to help highlight where we may need to make adjustments or changes.



## What to **know more?**

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You will find our full five year strategy on our website, along with more detail about the feedback, comments and views we have received from local people during its development:

[www.southseftonccg.nhs.uk](http://www.southseftonccg.nhs.uk)

If you do not have access to the internet you can call **0800 218 2333** for copies of these documents.

We continue to invite your views about our five year strategy and to get involved in our work. There are a number of ways you can do this:

Email us

[communications@southseftonccg.nhs.uk](mailto:communications@southseftonccg.nhs.uk)

Speak to us

**0800 218 2333**

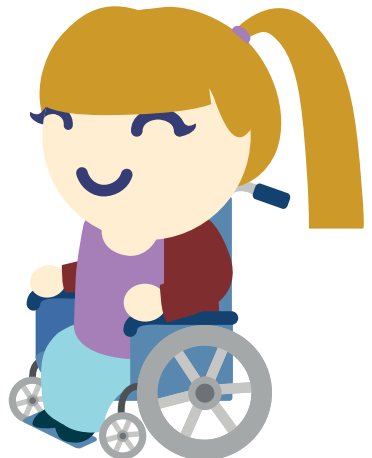
Write to us

**NHS South Sefton CCG**  
3rd Floor, Merton House,  
Stanley Road, Bootle

Join a practice patient group

**simply ask your surgery if it has one**

Why not ask to join our mailing list for information and details of future events using any of the ways above?



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