

Our ref: FOI ID 4296

January 2015

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**NHS South Sefton CCG**

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## Re: Freedom of Information Request

### Request/[Response](#):

- 1) The total spend by your Trust on public relations/media/press/communication staff for the calendar years of  
a) 2012 b) 2013 c) 2014.

NHS South Sefton CCG came into existence on 1 April 2013. The CCG does not hold information relating to the period prior to this date. You may wish to redirect your request to the Department of Health Legacy team via the following link:  
[reviewsandinformationteam@dh.gsi.gov.uk](mailto:reviewsandinformationteam@dh.gsi.gov.uk)

From April 13 to September 14 NHS South Sefton CCG commissioned the Cheshire and Merseyside Commissioning Support Unit to provide a Communication and Engagement service.

In September 2014 NHS South Sefton CCG took the Head of Communications role in-house. The total spend detailed below covers both services;

	Apr 13 - Dec 13	Jan 14 - Dec 14
CSU Contract	43,049	24,443
In-House	-	13,539
Total	43,049	37,982

- 2) The number of staff employed by your Trust in the public relations/media/press/communication department in your Trust in each of the above years.

2013 - 0  
2014 - 1 (shared role with NHS Southport and Formby CCG)

- 3) The salary of the highest individual earner in the public relations/media/press/communication department in your Trust and his or her job title in each of the above years.

AFC Band 8a – Head of Communications

- 4) The amount spent by your Trust in each of the above years on external public relations/media/press/communication agencies.

Not applicable

- 5) How many spin-doctors are on the Trust's executive board?

Not applicable

- 6) How much was spent by the Trust on spin-doctors in the years of:

- a) 2012
- b) 2013
- c) 2014.

Not applicable